

CATHOLIC CHARITIES ANNUAL VOICE OF HOPE FUNDRAISING COMMITTEE



Getting Started - Tips & Tricks!

- **GOAL: Find A Sponsor**
 - a. Start With Your Network: Reach out to friends, family, or colleagues who own businesses or are decision-makers.
 - b. Ask Local Businesses: Approach businesses you frequently visit (hair salon, gym, or café) and ask for sponsorship in exchange for recognition at the event.
 - c. Leverage Social Media: Post a request for sponsors on your personal or community social media pages, highlighting the benefits of supporting the cause.
 - d. In-Kind Donations: If cash sponsorship isn't possible, ask if the business can donate products or services in lieu of monetary sponsorship to satisfy one of your other goals.
- **GOAL: Identify & Solicit a Donation for Unique Experience (Suggested Value: \$50+)**
 1. Choose an Experience Theme
 - Movie Night Out (theater + concessions)
 - Coffee Date (local café + bakery)
 - Spa Escape (massage, facial, salon)
 - Family Fun (bowling, mini golf, skating, arcade)
 - Local Adventure (museum, zoo, class, event tickets)
 2. Think Local
 - Partner with area businesses
 - Highlight local instructors or venue
 3. Team Up
 - Combine funds with friends/family
 - Create a larger shared experience
 4. Get Creative
 - Offer a skill (cooking class, photo session, guided hike)
 - Host an experience (dinner party, babysitting package)
 - Focus on creating a memory — not just a package.
- **GOAL: A Bottle of Spirits (Minimum Value: \$75)**

Suggestions: Vodka, whiskey, gin, tequila, rum, bourbon, etc.
Shop For Deals: Look for sales at local liquor stores or bulk discounts.
Split the Cost: Team up with a friend or family member to share the expense.
Ask Around: See if any friends or family have unopened bottles they'd be willing to donate.
Check your Cupboards: Perhaps you received a bottle as a gift that you don't plan to use!
- **GOAL: Bottles of Wine (Minimum Value: \$20)**

Suggestions: Red wines (Cabernet Sauvignon, Merlot) or white wines (Chardonnay, Sauvignon Blanc).
Go Local: Support local wineries, which may also offer donations or discounts for nonprofit events.
Ask for Discounts: Check for promotions such as "two-for-one" deals - One for you, one for the event! Win-Win

CHASE
Goals

ACHIEVE
GOALS

General Tips for Success

1. Plan Ahead: Start early to give yourself enough time to ask for donations and shop for deals.
2. Promote the Mission: Share stories about how the funds will make an impact—people give when they feel connected.
3. Track Your Progress: Keep a detailed checklist of what you've secured to avoid confusion.
4. Get Creative: If you're stuck, brainstorm with the committee to find unique ways to meet your goals.

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Catholic Charities is a registered
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