

## *Suggested Strategies for Success: Ideas for Promoting Awareness and Engagement through the 2020 Bishop's Appeal at Your Parish*

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*Ideas that can help you to help your parish reach our goal of 100% participation and meet our financial need too.*

- 1) Be the **FIRST PARTICIPANT** in your parish and share your decision to participate with your parishioners.
- 2) **ENCOURAGE** your parish, finance and stewardship councils to recommend and develop strategies that will help to increase participation within your parish.
- 3) Emphasize that **EVERY** response counts and that there are three ways to participate:
  - a. **PRAY**
  - b. **DONATE**
  - c. **VOLUNTEER**
- 4) Ask for help. Ask parish leaders to make phone calls, send letters or make home visits on your behalf.
- 5) Consider asking someone from the Diocesan Family (a volunteer, board member, or staff member) to speak at your parish during a Mass to discuss the importance of the Appeal to our Church ministries.
- 6) Use information provided in the Parish Appeal Packet; materials can also be found online.
- 7) Stress the importance of returning a completed response card or pre-envelope \*. Parishioners have the opportunity to join with you through prayer, financial gift or volunteering their time.

\*A completed response card or pre-envelope includes name, address and at least one of three participation items checked.